

# Yogi Adityanath’s Dream Project! International Film City construction to start in YEIDA; Boney Kapoor and Bhutani Group secure land allotment in Jewar

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Yamuna Expressway Industrial Development Authority (PTI Photo)

The much-anticipated initiation of the International Film City project within the Yamuna Expressway Industrial Development Authority (YEIDA) is poised to begin in the forthcoming months. This monumental endeavor, envisioned as the brainchild of Chief Minister Yogi Adityanath, is slated to kickstart with crucial groundwork activities such as excavation and demarcation on the designated plot of land, as affirmed by the entrusted company.

## Here are top 10 points on Yogi’s dream project:

1. The project, a brainchild of Chief Minister **Yogi** Adityanath, has been entrusted to Boney Kapoor’s company, Bayview Project LLP, along with the Bhutani Group.
2. The company has pledged to prioritize ‘**Make in India**’ and ‘Make in UP’ initiatives, integrating cutting-edge technologies from foreign countries into the project.
3. Boney Kapoor’s company secured the bid for the film city with an 18 percent revenue share, gearing up for prompt implementation.
4. A meeting between Boney Kapoor, his team, and CM Yogi Adityanath saw the presentation of the Letter Of Agency (LOA) and discussions on project plans.
5. The company emphasised its commitment to building a world-class film city, aiming to provide comprehensive facilities for filmmakers and nurture passion over profits.
6. CM Yogi stressed the importance of reflecting the essence of ‘Make in India’ and ‘Make in UP’ in the project, which the company assured to uphold.
7. Plans are underway to commence implementation within two months, with initial activities including research, surveys, excavation, and marking of the allocated land.
8. The objective behind the film city is to elevate Uttar Pradesh’s profile in film production, aligning with CM Yogi’s vision for state development.
9. The film city will boast state-of-the-art facilities, with Boney Kapoor himself embarking on a trip to study global cinema technologies for integration into the project. Additionally, it aims to offer filmmakers a diverse range of Indian and foreign locations within the premises, enhancing the cinematic experience.
10. Rajiv Arora reiterated the commitment to outfit the film city with state-of-the-art infrastructure and cutting-edge **technology**. Boney Kapoor’s upcoming overseas expedition to prominent global cities, including LA, signifies the earnest endeavor to glean insights into the latest cinematic innovations for seamless integration into the UPEIDA’s International Film City.

Envisioned as an immersive cinematic haven, the forthcoming International Film City in YEIDA aims to offer filmmakers an unparalleled experience. A pivotal aspect of the project entails the provision of convenience for filmmakers, as they will have access to a diverse array of sought-after Indian and international locales within the confines of the film city. From the majestic peaks of Kashmir to the serene beaches of Goa, and from the iconic landmarks of Delhi to the lush landscapes of Kerala, filmmakers will be afforded the opportunity to encapsulate the rich tapestry of India within a single, cohesive destination.