

# **Liquor trade registers 10.5% growth in UP**

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**Lucknow:** The liquor trade in UP has grown further for the sixth year in a row. Providing details of revenue generated through the sale of alcohol during the 2023-24 financial year, a senior officer said that a growth of 10.5% has been registered compared to the previous financial year.

The excise department has generated about Rs 45,570 crore this time as duty over the liquor business, up from last year's Rs 41,252 crore. UP continues to be at the top spot in the country in terms of revenue and at present has close to 31,000 liquor vends, bars, premium shops, clubs and pubs that serve alcohol.

The demand and supply scenario of whisky, vodka, rum, gin, beer, country alcohol and other alcoholic beverages has been growing steadily in the state from 2017-18.

► **Room for growth, P3**