



Delegation members with Invest UP officials in Lucknow on Saturday

HT PHOTO

S Korean panel meets U.P. officials, explores investment avenues

HT Correspondent

letters@hindustantimes.com

LUCKNOW: A high-profile meeting took place at the Invest UP office, PICUP Bhavan, Lucknow, between a distinguished business delegation from Herald Media Group, South Korea and DAEWOO E&C, and key officials from the Infrastructure and Industrial Development Commissioner (IIDC) office and Invest UP, on Saturday.

The meeting aimed to foster strong bilateral ties and explore investment avenues in Uttar Pradesh. The agenda of the meeting was to delve into the abundant investment and business opportunities available in Uttar Pradesh for Korean enterprises.

The Herald Media Group, a renowned South Korean conglomerate established in 1953, has been a pioneer in media, education, and lifestyle sectors. Korean Delegation included Hong Kil-Yong, director of strategy and business dept from Herald Media Group, Young-Min RYU, senior vice president Dae-woo Global Business Group and Sanjay Kumar, journalist from

The Korea Herald.

Speaking on the occasion, Manoj Kumar Singh, IIDC, expressed delight at the visit of the Herald Media Group delegation and emphasised Uttar Pradesh's commitment to fostering a conducive environment for foreign investment.

He highlighted the state's robust infrastructure, skilled workforce, and investor-friendly policies, inviting Korean companies to explore partnerships and investments in various sectors.

Echoing similar sentiments, Abhishek Prakash, CEO, Invest UP, extended a warm welcome to the delegation and reiterated the state government's unwavering support for facilitating investments and business collaborations.

The delegation expressed keen interest in leveraging Uttar Pradesh's market potential and skilled manpower to expand operations and contribute to the state's economic growth.

The delegates affirmed commitment to further exploring investment opportunities in Uttar Pradesh and strengthening bilateral ties between South Korea and India.