Tirangi barfi, five other UP products get GI tag

TIMES NEWS NETWORK

Varanasi: Nearly eight decades after India's independence, the 'Tirangi Barfi' of Kashi, a sweet treat regarded as

the 'sweet weapon' of freedom fighters during the Quit India Movement, has finally received the prestigious Geographical Indication (GI) tag.

The GI Registry awarded GI certification not only to the Banaras Tirangi Barfi but also to five other Uttar Pradesh products on Tuesday.

These include Banaras Metal Casting Craft, Lakhimpur Kheri Tharu Embroidery, Bareilly Cane and Bamboo craft, Bareilly Zardozi Craft, and Pilkhuwa Hand Block Print Textile.

With these six new additions, Uttar Pradesh retains its position as the state with the most GI-tagged products in India, reaching a total of 75. Tamil Nadu follows behind with 58 GI products.

"Two renowned products from Varanasi, the Tirangi Barfi and Metal Casting Craft, were granted GI certi-

fication on Tuesday," said Padma Shri Rajnikant, a GI expert.

He is the general secretary of

the Human Welfare Association and has played a crucial role in securing GI tags for 148 producers across 14 states and Union Territories, including those in the Northeast, Jammu and Kashmir, and Ladakh. Rajnikant added, "These six GI tags were supported by the National Bank for Agriculture and Rural Development (NABARD) Uttar Pradesh, Lucknow office. This achievement solidifies UP's position as the leading state in GI products. In 2008-09, the state had only one GI product, the 'Allahabad Surkha Amrood'."