

'UP has lot of room to grow further'

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At that time the duty generated through the liquor trade hovered close to Rs 17,320 crore.

Director of confederation of Indian alcoholic beverage companies (CI-ABC), Vinod Giri said UP has scope to grow further to avoid saturation.

"We see a slowdown in the pace of growth that UP has been able to achieve over the past two years. Initially, the policy framework helped in inducing demand and generating increased revenue. UP needs to pro-

mote use of better quality alcohol and gradually try to push foreign liquor instead of country liquor. Majority of the large southern states such as Karnataka, Tamil Nadu and Kerala have already made the switch," said Giri, adding that the

Meanwhile, a senior officer from the excise department said, "UP has got the highest population in the country and a lot of room to grow further. All segments of the society have to be catered. If liquor companies can introduce low-end foreign liquor, we can explore opportunities."