Uttar Pradesh – Where Industries Grow Investments Soar

(By Kapil Suri 10-April-2024





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Uttar Pradesh (UP) has experienced significant industrial growth in recent years. The state has a robust industrial infrastructure, including 15 industrial areas, 12 specialized parks, 4 growth centers, and industrial infrastructure development centers. As of January 2019, it had 21 notified and 12 operational SEZs (Special Economic Zones), with 24 formally approved SEZs. The Gross State Domestic Product (GSDP) of UP is expected to increase, rekecting positive economic growth.

Industrial growth and investments in UP complement each other as Industrial development attracts investments and investments help industries to grow further. This article analyzes the contributing factors behind UP's industrial development followed by humongous investments endorsing UP as a profitable investment option in the market.

Fostering Industrial Renaissance

UP has experienced industrial growth due to several factors. One reason is the concentration of industrial activity in the western parts of the state. According to an analysis of UP's Gross State Domestic Product (GSDP) has grown from ₹12.46 lakh crore in 2016-17 to ₹20.49 lakh crore in 2022-23. Another factor contributing to industrial growth is infrastructure development in terms of power and road networks.

The state government's emphasis on improving law and order situations and infrastructure development has improved the "Ease of doing business" which is a major economic factor quintessential for growth. However, there are some hurdles in the way of industrial growth that the government needs to overcome. These include financial constraints, inadequate infrastructure facilities, and a lack of basic amenities that can affect the growth of both large-scale and small- scale industries. Overall, the concentration of industrial activity, infrastructure development, and the focus on improving law and order situations have promoted industrial growth in UP. There are several reasons why industries in UP will continue to grow at a rapid pace:

- Favorable government policies and initiatives: The government of UP has implemented various policies and initiatives to attract investments and promote industrial growth. These measures include the establishment of special economic zones, simplification of regulatory procedures, and providing incentives and subsidies to industries.
- Abundant natural resources: UP possesses vast fertile plains and rich natural resources, which provide a strong foundation for industrial development. These resources include minerals, agricultural products, and a large workforce, which can contribute to the growth of industries in the state.
- Increasing urbanization: The rapid urbanization of UP has led to the development of new cities and towns, creating opportunities for the establishment of industries and manufacturing units. • Improved infrastructure: UP has been focusing on improving its infrastructure, including transportation, power
- supply, and connectivity. These improvements can facilitate the smooth functioning of industries and attract more investors to set up their operations in the state. Growing consumer market: UP has a large and expanding consumer market, with a population of over 200
- million people. This provides a significant customer base for industries, encouraging them to expand their operations and meet the increasing demand. Uttar Pradesh: Where Investments Flourish!

The aforementioned industrial development has continually attracted humongous investments across industries. In

2022-23, UP received an investment of a whopping ₹80,000 crore in total from over 400 companies. Some of the key investments include ₹9,100 from NIDP PVT LTD. popularly known as Hiranandani Group for developing a data center park. For the same purpose, ₹5,122 crore is being invested by Adani Enterprises and ₹3,500 crore by SIFY Technologies. Lastly, ₹2,186 is being invested by Microsoh for developing their research and development (R&D) center in Noida. Even the road ahead looks promising as with the commencement of 2024, the UP government has asserted ₹7.36 lakh

crore for the fiscal year 2024-25. This investment declaration from the budget has a major focus on developing the Ganga Expressway and Ayodhya where the former is allocated ₹2,057 crore and the latter is allocated ₹100 crore amount. The most latest update came from UP's CM's revelation of receiving ₹40 lakh crore during the Uttar Pradesh Global Investors Summit that will be prioritizing employing 1.10 crore youth. Hence, it can be inferred that UP is the most profitable state from an investment perspective. Also Read | Uttar Pradesh Shines Bright A Paradigm Shift in Development

Apart from the continual investment pouring in, UP is one of the best states from an investment perspective due to the reasons mentioned below:

A Thriving Economy: UP, India's most populous state, boasts a rapidly growing economy with diverse sectors

- offering numerous investment opportunities. From agriculture to manufacturing and service industries, the state provides a fertile ground for businesses to kourish. Strategic Location: Situated in the heart of India, UP's geographical location provides easy access to major
- markets and transportation networks. This strategic advantage enhances the state's appeal as an investment destination for companies looking to expand their reach both domestically and globally.
- Government Support: The UP government has been proactive in implementing business-friendly policies and initiatives to attract investments. From simplifying regulatory processes to offering incentives and subsidies, the state government actively supports enterprises willing to invest in UP.
- Abundant Resources: UP is rich in natural resources, making it an ideal location for industries requiring raw materials. Whether it's agriculture, minerals, or energy sources, the state's abundant resources present a cost-
- effective advantage for businesses looking to establish or expand their operations. Skilled Workforce: With a large pool of skilled and semi-skilled labor, UP offers a competitive edge to businesses seeking to optimize their workforce. The state's educational institutions and vocational training
- programs contribute to a talented workforce capable of meeting diverse industry demands. • Growing Infrastructure: UP is witnessing significant infrastructural development with ongoing projects aimed at enhancing connectivity, energy availability, and industrial amenities. The state's evolving infrastructure creates a

conducive environment for businesses to thrive and expand their operations seamlessly.

Also Read | Uttar Pradesh Government shows Green Signal to Green Hydrogen policy

Investing in UP presents a promising opportunity for businesses seeking growth, profitability, and sustainability. With a booming economy, strategic location, government support, abundant resources, skilled workforce, and growing infrastructure, UP emerges as a favorable investment destination poised for success in the competitive business landscape.