

Best agri practices of world to be discussed

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Chairman CII northern region and deputy managing director JK Cement Ltd, Madhav Singhania said, “I want to thank the UP govt for partnering with us to organise Krishi Bharat. It is important to upgrade the technology quotient in the agricultural sector and impart specific skill sets to the farming community.”

Along with the UP govt, the CII would reach out to 3 lakh farmers in the country to convince them to participate in the conclave.

Entrepreneurs and traders from 13 countries are expected to be present to explore business opportunities in the country through the trade fair.

The six broad themes kept for the event are good earth (sustainable and ecofriendly farming measures), food technology, farm technology, dairy export and farm services. International delegations from Germany, Australia, Germany



CII announced to hold the 16th Agrotech India Agri Trade fair between Nov 15 and 18

and the Netherlands, the countries known for advanced farming and harvesting technology have already confirmed their participation. CII office-bearers said that the best practices being followed internationally would be discussed with the farmers through dedicated sessions.

An agriculture-oriented state, 84% of the total geographical area is cropped in a year. The top sugarcane producer in the country, UP yields 2,358 of cane in 2021-2022. Singhania said that aligned to the vision of the union and UP govt, the fair would help in boosting income of the farmers.