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# Gr Noida to host UP's second int'l trade show in Sept

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Noida: The second edition of the Uttar Pradesh International Trade Show (UPITS) will be held from Sept 25 to 29 at the India Expo Centre and Mart in Greater Noida.

Alok Kumar, Principal Secretary for Micro, Small and Medium Enterprises (MSME) and Export Promotion in UP, visited the venue on Friday to review the preparation and action plan for the upcoming event.

The India Expo Centre & Mart chairman, Rakesh Kumar, and the Noida DM Manish Kumar Verma attended the meeting.

During the meeting, Kumar said that UPITS aims to bring together industry leaders, businesses, and professionals from various sectors on a global platform.

“The event will represent diverse industries, including manufacturing, technology, agriculture, textiles, healthcare, tourism, and more. UPITS provides an excellent opportunity for participants to showcase UP as an international sourcing hub. It is crucial to establish UPITS as a must-attend event for buyers,” Kumar added. TNN

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