

IHCL announces the signing of Ginger Hotel in Varanasi, Uttar Pradesh



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41



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Indian Hotels Company (IHCL) announced the signing of a **Ginger** branded hotel in Varanasi, Uttar Pradesh. The hotel is a Greenfield project on a fully fitted operating lease. It will be designed around the brand's lean luxe design and service philosophy of offering a vibrant, contemporary, and seamless hospitality experience to its guests.

Speaking on the occasion, **Suma Venkatesh, Executive Vice President – Real Estate & Development, IHCL** said, "This signing underscores IHCL's steadfast dedication to Varanasi, one of the world's oldest living cities with deep cultural and religious significance. This will be IHCL's fourth hotel in the city. We are delighted to partner with Banaras Beads Export Private Limited for this Ginger hotel."

The 101-key hotel is strategically positioned in Lahartara Phulwaria intersection, conveniently situated within easy reach of renowned tourist destinations like the Kashi Vishwanath temple. The hotel will feature **Qmin**, the signature all-day diner presenting a delightful array of global and local favorites. Additionally, it will offer modern amenities including a state-of-the-art fitness center and well-equipped meeting rooms.

Shivani Gupta, Managing Director of Banaras Beads Export Private Limited, said, "We are excited to be associated with IHCL, India's leading hospitality company. The introduction of this Ginger hotel will further enrich the city's hospitality landscape,"

Nestled on the banks of river Ganges, Varanasi is one of Hinduism's most revered cities, renowned for its picturesque ghats and venerable temples.

With the addition of this hotel, IHCL will have **23** hotels in Uttar Pradesh under Taj, SeleQtions, Vivanta and Ginger brands including **10** under development.