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ET Make in India SME Regional Summit's second session to be held in Lucknow

By Garima Bora, ET Online | Last Updated: May 21, 2024, 10:46:00 AM IST

Synopsis

After a successful first show at Hyderabad, the ET Make in India SME Regional Summit will host its second show in Lucknow on May 25.



The [ET Make in India](#) SME Regional [Summit](#) will on May 25 enter the second city in this year's edition. [Lucknow](#), the city of nawabs and famous for its [handicrafts](#), will host [small businesses](#), industry leaders and [entrepreneurs](#) in an engaging summit conducted by the [Economic Times](#).com.

According to the [Udyam portal](#), the district of Lucknow has 1,41,648 MSMEs — with 1,36,895 micro industries, followed by 4,347 small enterprises and 406 medium enterprises.

The city's history with [textiles](#) and handicrafts dates back to the 16th century. It has today resulted in making the city a hub for handcrafted textiles and leather goods. It is home to numerous small and large businesses dealing with [exports](#) of apparel, textiles and leather.

A report from [CBRE South Asia](#) had pointed out that Uttar Pradesh was among the top three states with a significant

contribution to the Indian [MSME sector](#), at 9%. In this context, the ET [Make in India](#) SME Regional Summit will host panel discussions and fireside chats to encourage a discourse on the challenges faced by the state's labour-intensive MSMEs and the craftspersons, and ways to push their businesses to achieve global repute. The event will also act as a networking platform for these enterprises, entrepreneurs and industry leaders in the city and the state.

[To register for the Lucknow summit, click here.](#)

The [ET](#) Make in India [SME](#) Regional Summit is a series of on-ground events held across the country to bring together local MSMEs, policymakers, enablers and industry stakeholders. These summits aim to discover opportunities, address challenges, and promote knowledge-sharing and networking to drive the next phase of growth for Indian MSMEs.



ET Make in India
SME Regional Summit

Empowering MSMEs:
Driving India's Century
of Sustainable Growth

Associate Partner
Adobe

Lucknow | May 25 | 10:00 AM

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SPEAKERS

Alok Kumar, IAS
Principal Secretary
MSME & Export Promotion
Uttar Pradesh

Pranjal Yadav, IAS
Secretary
MSME & Export Promotion
Uttar Pradesh

Nikita Khanna
Founder,
Kaafi carpets

Gaurav Prakash
Chairman MSME,
Confederation of Indian
Micro, Small and Medium
Enterprises

Puran Dawar
President of Agra Footwear
Manufacturers and Exporters
Chamber (AFMEC)

This endeavour will be conducted under the theme “Empowering MSMEs: Driving India's Century of Sustainable Growth”, to champion and fortify Indian MSMEs. Each summit will include a wide range of discussions and sessions, such as panel discussions, masterclasses, and demonstrations of [MSME](#) solutions.

This is the second edition of the ET Make in India Regional Summit series. In the inaugural year, the programme covered three cities — Ahmedabad, Chennai and Hyderabad. The events saw a stellar turnout. The previous edition's theme was to enable the rise of future-ready MSMEs that can power the nation's India@100 dream.

The purpose of these regional summits is to increase awareness, promote networking and support industry-specific learning. These programmes also aim to recognise the efforts and accomplishments of the MSMEs in the respective areas, and assist them in discovering opportunities and strategies to become globally competitive and prepared for the future.

The summits are being hosted by [EconomicTimes.com](#) in collaboration with [Adobe](#) as the Associate Partner.

[To register for the Lucknow summit, click here.](#)

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