

Centre-state survey to assess tourism in dists

TIMES NEWS NETWORK

Lucknow: The Uttar Pradesh tourism department and ministry of tourism, Govt of India began a joint survey to assess tourist foot-fall in all districts of the state. The survey aims to collect data on tourists, including their categories, accommodation preferences such as hotels and other relevant information.

Officials in state tourism department said Uttar Pradesh was developing rapidly in the tourism sector

The information gathered will help in making informed plans and implementing effective tourism schemes.

The Indian Institute of Public Administration has been designated as the implementing agency for this project.

Officials in state tourism department said Uttar Pradesh was developing rapidly in the tourism sector. In 2023, over 480 million domestic and foreign tourists visited the state. Compared to 2022,

this was an increase of 50%.

The govt is working continuously on developing tourist spots and facilities. Through the survey, accurate information about number of tourists and accommodations available will be obtained and data will not only aid in planning but also enhance facilities provided to tourists.

Officials pointed out that in addition to tourist sites, the survey will cover bus stations, airports, railway stations, and accommodation

points such as hotels, restaurants, dharmashalas, guest houses, and homestays. The implementing agency's employees are counting the tourists and uploading the data to an app.

Tourism and culture minister Jaiveer Singh said Uttar Pradesh was developing rapidly its tourism infrastructure and advancing in the field of tourism. The survey would boost development efforts and help offer better amenities to tourists, he added.