UPSIDA's innovative approach

Uttar Pradesh State Industrial Development Authority (UPSIDA) is dedicated to transforming UP into a major industrial hub. The Atal Industrial Infrastructure Mission (AIIM), launched in 2022-23, is a pioneering scheme aimed at revitalising industrial infrastructure.

Mayur Maheshwari, CEO, UPSIDA, said that under the leadership of CM Yogi Adityanath, UPSIDA is steadfastly working towards the vision of transforming UP into a trillion-dollar economy.

In phase I, UPSIDA and the state government have allocated nearly Rs 200 crore for infrastructure upgrades.

For phase II, the government has selected six of the oldest industrial areas, currently maintained by municipal corporations. These model industrial areas will feature improved amenities.

Phase III focuses on making roads pothole-free, beautifying them, and developing drainage facilities.

Under the PM Gati Shakti Revolving Fund Scheme, UP government has approved 39 projects worth over Rs 200 crore to enhance basic infrastructure in UPSIDA industrial areas maintained by the Ghaziabad Municipal Corporation.