

# Fortune Hotels signs its seventh alliance in Uttar Pradesh

The 74-room upscale Fortune Hotel Gorakhpur is expected to open by October 2026



by **Staff Writer** | August 20, 2024 | SHARE



[Fortune Hotels](#), a member of ITC's hotel group, signed an operating agreement for its latest hotel in Gorakhpur, Uttar Pradesh. The latest signing is a strategic move to increase its regional presence in the prosperous and one of the fastest-growing states in India.

Commenting on the signing, [Samir MC](#), Managing Director, Fortune Hotels, said, "It was only prudent for us to further strengthen our presence in Uttar Pradesh given the state's brimming potential for promising returns. We already have six strategic alliances in UP, and the signing of this agreement further exudes our commitment to the state. Fortune Park Gorakhpur will enable us to cater to all kinds of transient travellers as well as city guests. This up-and-coming region presents a promising opportunity, making it the perfect timing for forging such alliances. With this new property, we emphasise our focus on delivering exceptional hospitality experiences in emerging markets across India."

Fortune Park Gorakhpur is located in the heart of the city, promising an unparalleled experience for city, pilgrim, and business guests alike. Offering 74 contemporary, well-appointed rooms, multiple F&B outlets, modern meeting and banquet spaces, and state-of-the-art facilities, this hotel is poised to become a significant landmark in the area.

Expected to be launched by October 2026, the hotel is just a short walk from the railway station, 7.5 km away from the Gorakhpur International Airport, and around three km from the ancient Gorakhnath Math.

Besides being a religious centre, Gorakhpur has also emerged as one of the most preferred destinations for businesses and investors alike with the growing IT and support startup ecosystem in the city, along with an upcoming IT Park, making it a pivotal metropolis of importance.

Gorakhpur, a gateway to Eastern UP (Purvanchal), Bihar, and Nepal, is approximately 100 km from the Nepal frontier, 193 km from Varanasi, and 270 km from the state capital of Lucknow, making it a very notable location in its region.