## Industrial Construction Trends in India's North and Northeast Zones: FY 2023-24 – A Zone-Wise Analysis – Part 2 of 4



This comprehensive analysis by Biltrax Construction Data delves into industrial construction trends in the North and Northeast Zone for FY 2023-24. Leveraging data from the BX-2 platform, the report highlights the manufacturing and warehousing segments of the sector. It explores significant trends and the leading players driving construction activities in these regions.

## <u>Introduction</u>

The North and Northeast regions of India have each experienced substantial growth in industrial construction during FY 2023-24, reflecting their crucial roles in the country's industrial landscape. In this continuation of our 'Zonal Analysis, Series: 2' (Part 2 of 4), we explore industrial development across two critical zones: the North and Northeast. The North Zone, India's largest region, has seen considerable development driven by its extensive geographical area and diverse economic activities. Meanwhile, the Northeast Zone, known for its strategic position and emerging industrial potential, has also demonstrated notable advancements. Both regions have benefited from targeted government policies and investments, which have spurred growth across various subsectors, including manufacturing, warehousing, and logistics.

This analysis delves into the key developments and trends within these regions during FY 2023-24, highlighting their contributions to India's overall industrial progress.

## <u>Overview</u>

The **North Zone**, India's largest region, spans approximately 30.7% of the country's total area and houses around 32% of its population. This vast region experienced substantial industrial growth during the last financial year. The central government's policies, such as the 'Make in India' campaign and **Production Linked Incentive (PLI)** schemes, attracted considerable investments in this sector. New production facilities, particularly in the automotive, electronics, and consumer goods sectors, marked a significant trend. Additionally, the warehousing sector expanded rapidly, driven by e-commerce growth and supply chain needs. Emphasis on sustainable construction, including green building norms and renewable energy, was notable.

Meanwhile, the **Northeast Zone** saw a surge in new manufacturing units and infrastructure projects, fueled by efforts from both state and central governments to boost local industry and create jobs. Key states like Assam and Tripura led in establishing new manufacturing units in sectors like electronics, food processing, and consumer goods. The region also witnessed significant expansion in warehousing and logistics infrastructure, with multi-modal logistics parks and advanced hubs, especially in Assam and Meghalaya. Government initiatives, including the **North East Industrial Development Scheme (NEIDS)**, provided essential financial aid and infrastructure support, contributing to the region's growth.