

Summercool to open its manufacturing facility in Prayagraj

Home and kitchen appliances maker Summercool is opening its new manufacturing facility with an initial investment of Rs 10 crore, it said in a media release on Tuesday. Spread across 5,000 square meters in the Naini Industrial Area, Prayagraj, the construction of the plant is expected to complete in 1-2 years, the company shared.



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Updated On Aug 20, 2024 at 05:51 PM IST

New Delhi: Home and kitchen appliances maker Summercool is opening its new manufacturing facility with an initial investment of Rs 10 crore, it said in a media release on Tuesday.

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It will cater to the growing demands in Uttar Pradesh and neighbouring regions, including Bihar, Bengal, Jharkhand, and Nepal, further solidifying Summercool's presence in these key markets.

The new plant is expected to create employment for about 100-150 people, the brand said.

Sanjeev Kumar Gupta, managing director of the company said, “This expansion not only strengthens our presence in Uttar Pradesh but also aligns with our broader vision of tapping into new markets with reduced logistics costs.”

Established in 1992, the brand offers over 200 products including washing machines, LED TVs, air coolers, ceiling fans, heaters, mixer grinders, and more.