

# CM to inaugurate PepsiCo's GIDA unit in Gkp today

**PNS ■ GORAKHPUR**

Chief Minister Yogi Adityanath is set to inaugurate PepsiCo's Gorakhpur Industrial Development Authority (GIDA) unit, operated by M/s Varun Beverages, PepsiCo's largest franchisee and manufacturer, on Sunday. This facility marks a significant milestone for the global soft drink brand.

M/s Varun Beverages has invested Rs 1,071 crore to establish PepsiCo's unit in Sector 27 of GIDA. Chief Minister Yogi Adityanath performed the bhoomi puja and laid its foundation stone on April 8, 2023. Remarkably, the construction was completed within a year, and commercial production began in April 2024. Chief Minister Yogi will officially inaugurate

the unit on Sunday.

The facility has already provided employment to 1,500 people.

Chief Minister Yogi Adityanath will also inaugurate four newly constructed rooms and a multipurpose auditorium in Mewalal Gupta Gurukul Vidyalaya, Gorakhnath on Sunday. These rooms have been constructed by Gorakhpur Development Authority (GDA).

As part of his Gorakhpur visit, Chief Minister Yogi will participate in the celebrations marking the 132nd birth anniversary of Bhaiji Hanuman Prasad Poddar at Geeta Vatika on Sunday. In addition to paying tribute to Bhaiji, he will address the Shraddhaarchan Sabha at the event. The programme is scheduled to begin at 3 pm.