

LDA's special team to speed up SCR project

TIMES NEWS NETWORK

Lucknow: In a significant step towards transforming UP into a leading state and achieving the goal of becoming a \$1 trillion economy, the Yogi govt has initiated the formation of a special team within the Lucknow Development Authority. The team will be responsible for expediting the UP State Capital Region (UPSCR) project.

The special team will play a crucial role in developing and implementing an economic strategy that aligns with the state's overall development objectives. The team will monitor the strategy to ensure its successful execution. Additionally, the team

will focus on fast-tracking development projects within the UPSCR, identifying investment opportunities and providing ERP (enterprise resource programme) solutions to enhance efficiency within the

\$1 TN ECONOMY GOAL

LDA. The team will also explore branding opportunities.

LDA has begun the process of hiring a consultancy firm that will assist in creating and implementing a comprehensive economic development strategy.

Once appointed, the consultancy firm will collaborate with the LDA to form a dedicated team for accelerating the UPSCR project. The team will

also handle other essential tasks, such as attracting investments and supporting various UPSCR-related projects.

To further support the execution of projects, LDA has established a Project Management Unit (PMU). The PMU will consist of experts in economic development, regulatory processes, bid management, and support consultants. This team will provide ERP solutions to LDA and perform various tasks to streamline the development process.

By focusing on the UPSCR project and attracting investments, the state govt aims to create new opportunities, generate employment, and improve the overall quality of life for its citizens.