

Legacy businesses of Kanpur should be promoted through a focused plan: IIM prof

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Professor of business environment at the Indian Institute of Management, Lucknow, Sanjay Kumar Singh, said the legacy businesses of Kanpur should be promoted through a focused plan. Director of Goldie Group Sudeep Goenka, and director of Singer India Limited and JK Urbanspaces Maneesh Mansingka acknowledged the need for skill development programmes and an incubation centre to check brain drain.

Chairman of MKU Ltd and CII Uttar Pradesh Infras-

tructure Committee, Manoj Gupta, delved into the power of Kanpur's locational advantage in its growth.

The second panel covered the intersection of Kanpur's cultural and cinematic legacies, with actors Anupriya Goenka, Amit Sial, and Zakir Hussain sharing their thoughts on Kanpur's contribution to cinematic talent. They also highlighted the city's role in nurturing actors, filmmakers, and cre-

ative professionals.

A rich palette of TOI Dialogues fireside chats – which are a characteristic attraction of the conclave – were also a part of the evening. Padma Shri awardee and folk singer Malini Awasthi spoke about the richness of UP's folk culture and the need to make individual and familial efforts for its preservation.

Indian shooter and double Olympic medalist Manu Bhaker said that she could achieve laurels because her

parents enabled her to chase her dream. "One must stay focused and not get distracted by the pressure of expectations," she said, and invited aspiring shooters to get in touch with her if they wanted to clear doubts.

Self-made entrepreneur Srikanth Bolla (chairman of Bollant Industries) spoke on the importance of self-motivation when chasing personal or professional goals. Actor Divyenndu spoke on the rise of small cities on OTT platforms and its comparison with the big screen. Prominent personalities from Kanpur attended the event.

