



The Mahakumbh of Business

A Multifaceted Platform for Industries, Entrepreneurs and Exporters



Inauguration
of

**UP INTERNATIONAL
TRADE SHOW**
2nd Edition

Date: 25-29 September, 2024



By
Jagdeep Dhankhar
Vice President of India



In the August Presence of

Yogi Adityanath

Chief Minister,
Uttar Pradesh

Nand Gopal Gupta 'Nandi'

Minister, Industrial Development, Export Promotion,
NRI and Investment Promotion, Uttar Pradesh

Jitan Ram Manjhi

Minister, Micro, Small and Medium Enterprises,
Government of India

Rakesh Sachan

Minister, Micro, Small and Medium Enterprises,
Khadi and Villages Industries, Sericulture Industries,
Handloom and Textile, Uttar Pradesh

and other dignitaries

Date: 25 September, 2024 | Time: 12:00 Noon | Venue: India Expo Centre & Mart, Greater Noida

Key Highlights

- Vietnam as partner country • Participation of more than 800 buyers from 72 countries • Showcasing products from 2,500+ exhibitors
- A global platform for entrepreneurs, manufacturers and exporters across diverse sectors including large industries, IT/ITES, MSME, ODOP, startup, education, agriculture, health, tourism, culture and energy • Display of rich crafts, cuisine and culture of Uttar Pradesh
- Special sessions on innovation and startup • Exclusive exhibition of ODOP items • Dedicated stalls for small businesses, emerging exporters and women entrepreneurs • Cultural performances by artists from Russia, Bolivia, Kazakhstan, Brazil, Venezuela, Egypt and Bangladesh
- Events based on the folk culture of Uttar Pradesh • Fashion show on Khadi theme • Free shuttle bus service and parking

LIVE TELECAST

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Information & Public Relations Department, Uttar Pradesh