

UP is now country's largest mobile phone mfg hub: Yogi

TIMES NEWS NETWORK

Gorakhpur: Chief Minister Yogi Adityanath on Saturday said that Uttar Pradesh has emerged as India's largest mobile phone manufacturing state, thanks to good governance and a conducive investment environment.

Addressing a certificate distribution ceremony at Deen Dayal Upadhyay Gorakhpur University, the CM highlighted, "Uttar Pradesh contributes 55% of India's mobile phone production, with 60% of components manufactured within the state," CM Yogi said. It is this potential that attracted Samsung to shift its world's first mobile display unit from China to Uttar Pradesh, he added.

At the event, organized by Samsung Innovation Campus, certificates were distributed to 600 BTech students from Gorakhpur University and the Institute of Technology and Management (ITM). CM Yogi awarded certificates to eight students. He recalled how Samsung considered shutting down its Noida plant



CM Yogi at a certificate distribution ceremony at DDU Gorakhpur University on Saturday

in 2017 due to adverse conditions. However, after assuming office, he initiated talks with Samsung officials, leading to the inauguration of the world's largest mobile phone manufacturing facility in 2018 by Prime Minister Narendra Modi and South Korean President Moon Jae-in.

Yogi also lauded Samsung's initiative in setting up the Innovation Campus and suggested that 3,500 students, who underwent training should be given the opportunity to visit Samsung's Noida unit to gain practical industry knowledge.

"Connecting academic knowledge with industry requirements is essential for the

success of Prime Minister Modi's Digital India mission. New-age courses included in the training program are critical to succeeding in the global market," he emphasized.

He also stressed the importance of market mapping to balance demand and supply and reiterated the state's commitment to the Atmanirbhar Bharat mission through initiatives like the Chief Minister's Internship Scheme. Furthermore, he urged universities and educational institutions to conduct social impact studies to attract investors by showcasing the region's potential. He suggested conducting studies on local issues such as flood management, with the govt providing financial support for such projects.

"This will offer both revenue and experiential learning for students," Yogi said.

Gorakhpur University Vice-Chancellor Prof Poonam Tandon expressed optimism about the future, stating that the Samsung Innovation Campus has empowered students with digital economy skills.