

Kumbh logo displays religious sites along Ganga, Yamuna banks

► **Continued from P 1**

Kumbh Mela, recognised by UNESCO as an 'Intangible Cultural Heritage of Humanity,' is regarded as the world's largest congregation of devotees and pilgrims.

With the motto 'Sarvasiddhipradah Kumbhah' (Kumbh bestows all types of spiritual powers), the Maha Kumbh stands as a profound symbol of spiritual significance. The logo for Maha Kumbh, one of the largest

COUNTDOWN

festivals worldwide, has been crafted to reflect its diverse and far-reaching impact, capturing both its spiritual essence and cultural grandeur.

Sadhus and saints from all sects across the country participate in the Maha Kumbh in large numbers, symbolised in the logo by a sadhu blowing a conch. Additionally, two sadhus are depicted in a posture of salutation, reflecting the deep reverence of the event, said a govt spokesperson.

The logo also incorpo-

rates key religious sites along the banks of Sangam city and represents various traditions of Sanatan Dharma. The Amrit Kalash featured in the design holds profound symbolism: its mouth represents Lord Vishnu, the neck signifies Rudra, the base symbolises Brahma, the middle part embodies all goddesses, and the water within represents the entire ocean.

The Maha Kumbh is a significant social and religious festival that brings together devotees from all across the globe. As the event is held in teerth Prayagraj, the logo prominently features the city's most sacred site—the Triveni Sangam, the confluence of the Ganga, Yamuna, and Saraswati rivers.

Moreover, a live satellite image of the Sangam is clearly visible in the design, symbolising the eternal flow of these rivers as a representation of life itself. This inclusion highlights the spiritual and geographical importance of Prayagraj in the Maha Kumbh's rich tradition.