

Yogi kicks off final prep, unveils Maha Kumbh logo

Symbolises Religious And Eco Prosperity

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Prayagraj: Chief Minister Yogi Adityanath unveiled the new multi-coloured logo for the 2025 Maha Kumbh in Prayagraj on Sunday.

FULL COVERAGE: P 5

The logo symbolises religious and economic prosperity, with the depiction of the “Amrit Kalash, a sacred vessel from the mythological ocean churning”.

The logo design features a temple, a seer, an urn, the



Chief Minister Yogi Adityanath after releasing the Maha Kumbh Mela 2025 official logo at Sangam in Prayagraj on Sunday

Akshayvat tree, and an image of Lord Hanuman, representing the confluence of nature and humanity in the Sanatan civilization. It also embodies the continuous flow of self-awareness and public welfare, serving as an inspirational emblem for

the 2025 Maha Kumbh. During his visit to Prayagraj, the CM held a meeting to review preparations and launched the logo, website, and mobile application of Maha Kumbh.

► **Religious sites, P 5**

Kumbh will set new standards, says Yogi

CM Yogi said that Maha Kumbh will set the standard for cleanliness, safety, security and convenience, and directed the officials to complete all preparations and projects by Dec 10. **P 5**

CM: No meat, liquor in Mela, adjoining areas

CM Yogi announced that the sale of meat and liquor will be prohibited within the “traditional boundaries” of Prayagraj (Kumbh and adjoining areas) during the 2025 Maha Kumbh, reports **Kapil Dixit. P 5**