

Mission Shakti 5.0: UP set to launch dedicated health helpline for women

Yogi To Kick Off Navratri Spl Campaign

TIMES NEWS NETWORK

Lucknow: Chief Minister Yogi Adityanath will launch the fifth phase of Mission Shakti, a flagship programme of the state govt to ensure the "safety, dignity and self-reliance of women" during the Navratri festival. During the inauguration, which will be held in Lucknow, the CM is expected to announce several new initiatives focused on women's safety and empowerment.

The fifth phase of the programme will be rolled out in coordination between 12 departments, including the home department.

Mission Shakti was first launched by the Yogi Adityanath-led UP govt on Oct 17, 2020. The subsequent phases were launched on Feb 26, 2021, Aug 21, 2021, and Oct 14, 2022.

A govt spokesperson said

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► Key agenda of Phase 5 of Mission Shakti is the launch of dedicated health helpline for women

► 'Mahila Swasthya Line' is modelled after the 1090 helpline and aims to provide accessible assistance to women



► Other helplines include CM Helpline (1076), WPL (1090), Women Helpline (181), Police Emergency Service (112), Ambulance Helpline For Pregnant Women & Newborn Child (102), Childline (1098), and Cyber Helpline (1930)

that during the inaugural event, police officers who have been appointed as nodal officers for Mission Shakti in various districts will join the event online. On that day, a women's empowerment rally will be organised across all commissionerates and districts of the state, including Lucknow, where the main event will be held.

The official said that a Women's Fest will be held at the 1090 Crossing in Lucknow, which will feature an exhibition and stalls showcasing products made by women self-help groups. The event will also include awareness programmes aimed at promoting self-employment and entrepreneurship among women.

A key agenda of this phase of Mission Shakti is the launch of a dedicated health helpline for women. The scheme is expected to benefit women, especially those in rural areas, who do not have direct or easy access to healthcare. The 'Mahila Swasthya Line' is modelled after the 1090 helpline and aims to provide accessible healthcare assistance to women who face challenges while discussing health issues due to social stigma. Through this helpline, women will have access to tele-consultations with gynaecologists and other specialists, which will be a convenient alternative to travelling long distances to hospitals or clinics.