

Mission Shakti 5.0 to empower women

Lucknow (PNS): In its continued efforts to enhance the safety, dignity and self-reliance of women in Uttar Pradesh, the Yogi Adityanath government is preparing to roll out the fifth phase of Mission Shakti.

Chief Minister Yogi Adityanath will launch this phase during the Shardiya Navratri, with a renewed focus on women's empowerment and expanding the impact of the mission.

The fifth phase of Mission Shakti, which will run through December, includes a wide array of large-scale activities aimed at not only supporting women but also involving children. This initiative covers key events such as International Girl Child Day, Operation Mukti, Bal Carnival, Veerangna Day and Swavalamban Camp. These programmes are designed to raise awareness about various government schemes and services, ensuring that women and children fully benefit from the state's welfare initiatives.

As part of the upcoming Mission Shakti campaign, the Women and Child Development department of Uttar Pradesh has outlined a series of impactful activities

scheduled from October to December. One of the key events is the celebration of International Girl Child Day, which will be observed until October 11. It will include seminars on gender equality, talk shows with successful women, 'Ek din ki Jiladhikari', celebrations of girl child birth, discussions on child marriage and awareness on topics like domestic violence and sexual harassment of women at the workplace. On October 11, the International Girl Child Day will culminate in special rituals, including 'kanya puja' and 'prasad grahan', at every Anganwadi and government-run balika grih/shishu grihas across the state. Later in October, from the 21 to the 31, the Operation Mukti campaign will be conducted. This initiative will focus on raising awareness and rescuing children from the perils of child marriage and child labour. A coordinated effort between various departments and authorities will be made to rescue affected children, who will then be presented before the Child Welfare Committee and linked to the Uttar Pradesh Bal Seva Yojana, ensuring their protection and rehabilitation.