

# Private players in higher edu sector to get incentives

**Lucknow:** The state cabinet on Tuesday gave nod to the Uttar Pradesh Higher Education Incentive Policy, 2024, which strives for increased participation of private players in the higher education sector, particularly in unserved areas.

According to a govt spokesperson, the proposed policy seeks to augment the number of institutions, courses, and seats, thereby enabling a larger cohort of students to pursue their academic aspirations within the state's boundaries. Laying emphasis on imparting quality education through private investment, the policy states that private educational institutions, being more attuned to market demands, are well-positioned

## Nod to pvt univs in Mathura, Meerut

**T**he cabinet approved the proposal of setting up a private university in Mathura and Meerut. The university in Mathura will be known as KD University while that in Meerut will be Vidya University.

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ned to provide education that aligns with the evolving needs of the industry. This, in turn, will create better employment opportunities for the state's youth, bolstering their ability to compete economically and educationally at the global level. The proposed policy is expected to increase the gross enrolment ratio (GER) in higher education and is seen as an initiative to curtail the brain drain from the state by offering a wider array of quality higher education options within the state. TNN