UP govt to boost med device exports with detailed action plan

TIMES NEWS NETWORK

Lucknow: As part of its plan to establish a medical device park, the UP govt has also stirred the indigenous medical device manufacturing industry to boost exports, an official spokesperson said on Friday.

"Govt has laid out a comprehensive action plan to increase exports of locally manufactured medical devices. Efforts are underway to enhance logistics, connectivity, and land bank access across various authorities to facilitate the development of medical devices and pharmaceutical parks," he said.

The spokesperson further said that simultaneous work has begun on creating a mobile app-based digital IT platform for the Export Promotion Council-Medical Device (EPC-MD) to support the growth and export of medical devices. "This app-based digital platform, which will feature a web portal and various IT solutions, is being built using modern technology to meet future needs," he added.

Listing out benefits of the IT platform, he said that it would enable the review of project approvals and support the advancement of medical device production in the state and streamline various aspects of the production process, provide necessary support, and compile export-related data to aid export promotion efforts.

Notably, the Yamuna Expressway Industrial Development Authority (YEIDA) is developing

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North India's first dedicated medical device park in two phases, covering an area of 350 acres. Allottees will benefit from subsidised electricity, water, warehousing, and reimbursement for skill development, patents, and quality certification.

To facilitate access to cost-effective testing and scientific resources within this park, apps, web portals, and IT solutions will be created for the EPC-MD. This initiative will allow regular monitoring of various projects and activities through role-based access to the business blueprint.

The app-based digital IT platform will feature numerous advanced functionalities, including three-layered security, disaster recovery, a data centre server, social media integration, COO activation, real-time deployment, reimbursement claims, member documentation, payment gateway installation, a micro-website for international and national exhibitions, SMS integration, and a help desk.