



Date: October 20, 2023

HILARY FLUFF PVT. LTD.

To,
The Chief Executive Officer,
Invest UP,
Lucknow, Uttar Pradesh

Subject: Letter of Appreciation

Dear Sir,

I am writing to express our heartfelt appreciation to the dedicated team at Invest UP for their invaluable assistance in resolving a longstanding issue that pertained to **Land conversion, Land Facilitation, Incentives and applying for necessary NOC and approvals**. Your unwavering support has significantly impacted our operations in a positive manner.

The Invest UP team swiftly engaged with us and proactively liaised with concerned government officials to facilitate the resolution of this matter. We would like to extend our gratitude to the following key individuals who played pivotal roles in this endeavour:

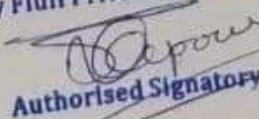
1. Mr. Manoj Kumar Singh, IIDC
2. Mr. Anil Kumar Sagar, Principal Secretary – IIDC
3. Mr. Abhishek Prakash, CEO Invest UP
4. Mr. Prathamesh Kumar, ACEO Invest UP
5. Mr. Wali Abbas, IT Director, Invest UP
6. Mr. Jaideep Verma
7. Ms. Anubha Srivastava
8. Nivesh Mitra Portal Team, Invest UP
9. Mr. HasanJafar, UdyamiMitra, Invest UP

We sincerely appreciate the exceptional dedication, competence, and commitment displayed by your team members in ensuring the successful resolution of our issue. Their efforts have significantly improved our confidence in doing business within the State.

Once again, thank you for your exceptional support and the collaborative spirit that has been instrumental in achieving this positive outcome.

Yours Sincerely,

Hilary Fluff Private Limited


Authorised Signatory