

Fostering industrial growth: UP begins training of newly appointed udyami mitras

TIMES NEWS NETWORK

Lucknow: A two-week-long induction programme and training session for newly appointed udyami mitras began at the Panchayati Raj Training Institute here on Monday, an official spokesperson said.

The aim is to upskill the recruits to position UP as an investment destination.

“The initiative is a strategic push to foster industrial growth and expand employment avenues for the state’s educated youth, positioning udyami mitras as catalysts in UP’s economic development,” the spokesperson said, adding that chief secretary Manoj Kumar Singh addressed the new appointees.

“UP’s potential as India’s most populous state, with a 9.2% contribution to the nation’s GDP, is vast. Chief minister Yogi Adityanath is resolute in his vision to propel



Chief secretary Manoj Kumar Singh and senior officials during the induction programme, in Lucknow on Monday

UP’s economy to a \$1trillion benchmark,” he stated.

Singh urged the new udyami mitras to prioritise understanding and addressing investor needs, emphasising that their role will amplify UP’s ongoing efforts to establish itself as a premier global investment destination. He motivated them to put their best efforts into facilitating the investors in the state and act as a strong pillar of communication between the

govt and the investors.

“UP offers an ideal blend of resources, a conducive climate, supportive policies and a streamlined investment policy framework through Invest UP, making it an attractive place for industrial and agro-processing units,” Singh added.

Principal secretary, industrial development, Anil Kumar Sagar said: “UP is primarily an agrarian economy and has dominance in

rice, wheat, sugarcane and milk production. The state’s strategic steps toward industrial expansion have their roots in the ‘Make in India’ initiative and the production-linked incentive (PLI) schemes that are driving the manufacturing sector to newer heights.”

Sagar also touched upon the current global trend of protectionist measures and reforms in WTO structures, emphasising the importance of free trade agreements in facilitating cross-border trade. Citing the ‘Make in India’ initiative, Sagar described how UP has embraced PLI schemes to bolster domestic manufacturing.

CEO of Invest UP and secretary, industrial development, Abhishek Prakash said that udyami mitras will need to operate as a cohesive, resilient team to achieve the \$1trillion economy target for UP.