

GIDA's commercial plan to boost infra development

PNS ■ GORAKHPUR

Under the leadership of Chief Minister Yogi Adityanath, Gorakhpur Industrial Development Authority (GIDA) has emerged as a preferred investment destination over the past seven years, providing top-notch infrastructure to facilitate business operations.

With crores of rupees already invested in improving facilities, an additional Rs 7.75 crore will be allocated for enhancing road connectivity in Phases 1 and 2 of Sector 22, Transport Nagar, under the commercial development plan. In the seven years of the Yogi government, industrial and commercial activities in the GIDA region have reached new heights. Prior to 2017, the GIDA area faced poor law and order, a severe lack of infra-

structure, and a negligent attitude from previous governments, making investment a distant dream. However, under the Yogi government, GIDA has become a hub for investment. Where entrepreneurs once hesitated to set up units, now a chain of industries is emerging.

Since the Uttar Pradesh Global Investors Summit 2023, investment proposals worth approximately Rs 2,800 crore have been successfully implemented in the GIDA region. The government is working to develop GIDA like Noida.

With guarantees for the security of entrepreneurs and their capital, industry-friendly policies, strengthened basic infrastructure, and regular engagement with entrepreneurs by the chief minister, the industrial environment has improved, making GIDA an

ideal investment destination, just like Noida.

In the growing chain of industries and businesses, the GIDA administration is consistently focusing on infrastructure development.

To further strengthen infrastructure, new roads are being constructed, while the widening and reinforcement of existing roads is also being given due attention. Along with the industrial sector, the commercial sector has also been included in these developments.

Recently, the GIDA administration has issued tenders for road repairs and construction in Sector 22, Phase 1, Transport Nagar, in the GIDA region, with an allocation of Rs 4.25 crore for Phase 1 and Rs 3.59 crore for Phase 2. All these projects are to be completed within nine months.