

Press Release- Invest UP (Infrastructure & Industrial Dev. Dept., U.P.)

16th edition of AgroTech India to showcase agricultural innovations in Uttar Pradesh

Hon'ble Chief Minister, Yogi Adityanath to inaugurate the four-day CII Agrotech India-Krishi Bharat event in Lucknow

Lucknow, November 14, 2024:

Known for its fertile lands and deep agricultural roots, Uttar Pradesh is all set to host the 16th edition of Confederation of Indian Industry (CII) AgroTech India- **Krishi Bharat**. This four-day event scheduled from November 15 to 18, 2024, will be held at Vrindavan Yojana Park, Lucknow.

The event will be inaugurated by the **Hon'ble Chief Minister Yogi Adityanath** in the presence of Shri Surya Pratap Shahi, Hon'ble Minister, Agriculture, Agricultural Education & Agricultural Research Uttar Pradesh.

Under the leadership of Hon'ble Chief Minister, Yogi Adityanath, AgroTech India 2024 is set to become a significant event, promoting sustainable growth and empowering farmers across Uttar Pradesh and the nation.

Talking about the state Government's vision, **Ms Monika Garg, Agricultural Production Commissioner, Uttar Pradesh, on Thursday said**, "With its rich agricultural heritage and vast potential for growth, Uttar Pradesh is ready to embrace the future of farming through CII Agro Tech India - Krishi Bharat. This event is a powerful step towards bridging our state's deep-rooted agricultural traditions with cutting-edge technology. It aligns with our commitment to utilizing modern techniques and innovative farming practices, supporting our vision of empowering farmers."

"Uttar Pradesh's agricultural sector is rooted in tradition, yet ripe for transformation," said Ms. Monika Garg.

"We aim to modernise their practices and boost the agricultural economy, creating a resilient and sustainable future for one of India's most vibrant farming landscapes. With vast resources, diverse crop potential, and a strong farming community, our focus is on promoting sustainable practices that increase productivity while preserving our land and resources." She further added, "With the participation of leading global agri-tech experts, CII Agro Tech India - Krishi Bharat reinforces our commitment to elevating agricultural standards in Uttar Pradesh and ensuring economic empowerment for our farmers.

She emphasized that the welfare of farmers is the government's top priority, and to achieve this, we must boost productivity in the state. "There is currently a gap in technology in agriculture, and

we need to educate farmers about the latest advancements and connect them with modern technologies. Additionally, we must inspire them to adopt these innovations. The government is making every effort to provide subsidies to farmers. For example, if the cost of farm machinery in the Farm Machinery Bank is ₹10 lakh, 80% subsidy is available," she added.

"At Krishi Bharat, companies from across the country and abroad will showcase their products. We have engaged with agricultural institutions and schools to ensure maximum farmer participation in this event. If farmers think beyond traditional crops like wheat and rice and explore other options, they could benefit even more," said Ms. Monika Garg.

Speaking about DAP fertilizer, she stated, "There is no shortage of fertilizers in the state, though supply has been limited due to some international factors. This year, we are providing more fertilizer than we sold last November. The Agriculture Department has recently signed a Government Order, which will increase the availability of fertilizers through cooperative societies. Nearly 30% more fertilizers will now be available to these cooperatives, which will significantly address the supply issue."

Ravindra Kumar, Principal Secretary of Agriculture, expressed his views, stating, "The Deputy Minister of the Netherlands, along with Chief Minister Yogi Adityanath, will be present at the inauguration ceremony. Over the past four years, Uttar Pradesh has become the number one state in the country by producing 50 million tons of milk. We must encourage farmers to trust in technology."

Uttar Pradesh is an agriculture-driven state, but it can contribute even more to the state's economy, which is our goal. Speaking about fertilizer supply, he said, "There is no shortage of fertilizers anywhere in the country or the state. Adequate supply is being ensured across the state."

Ms Smita Agarwal, Chairperson, CII Uttar Pradesh and CFO & Director, PTC Industries Ltd, expressed CII's long-standing commitment to the agriculture sector, stating, "Through initiatives like CII Agro Tech India - Krishi Bharat, we aim to create impactful platforms that empower the agricultural community by fostering innovation and collaboration. Uttar Pradesh, with its vast agricultural potential, provides the ideal backdrop for this endeavour. We are grateful to the Government of Uttar Pradesh for their unwavering support in hosting this event, which aligns with our commitment to enhancing farming practices, promoting sustainability, and driving economic growth for the state's farmers and agri-entrepreneurs. can enhance the agricultural community by fostering innovation and collaboration."

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Moving forward, she highlighted that the event will feature several conferences addressing various issues, including a special focus on the Sugar Tech conference. Delegates from the Netherlands, along with major companies like Mahindra and Sonalika, will also attend, discussing how to promote entrepreneurship and link it to agriculture.

"We will connect farmers with new technologies, showcase their benefits, and set up stalls and counters where farmers can take advantage of purchasing or booking what they need," she said.

After 15 successful editions in Chandigarh under the banner of CII AgroTech India, the event has been rebranded as CII Krishi Bharat, marking a new chapter aimed at enhancing India's agricultural innovation and collaboration.

The four-day event will feature over 200 exhibitors, with the Netherlands coming as Partner Country, providing an exclusive platform for global innovations in farm equipment, food processing, and agritech. The exhibition will span 20,000 sqm and is expected to draw over 100,000 farmers, with additional highlights including:

- ***Kisan Goshthees and International Conferences:*** Enabling valuable exchanges on modern practices and sustainable methods.
- ***Six Concurrent Shows:*** Covering segments like Food Tech, Farm Tech, Implementex, Dairy & Livestock, Farm Services, and Good Earth.
- ***International Delegations:*** A diverse presence from agri-tech leaders and innovators worldwide.
- ***FPO Pavilion:*** A dedicated FPO Pavilion by Small Farmers' Agri-Business Consortium (SFAC)

The event will showcase state-of-the-art technologies, sustainable farming practices, and innovations. As an agrarian state, Uttar Pradesh plays a vital role in India's agricultural output, particularly in the production of wheat, sugarcane, and rice. Recognising the need for modernisation and innovation in the agriculture sector, AgroTech India 2024 aims to provide a platform where industry leaders, innovators, policymakers, and farmers can come together to share knowledge, explore opportunities, and collaborate for the future of Indian agriculture.

With the participation of exhibitors across globe, AgroTech India will highlight the latest global trends in agricultural technology. This international participation underscores the growing global interest in India's agricultural market and its potential for modernisation.

The four-day event promises to bring together participants from across the agricultural sector, providing a dynamic platform for innovation, knowledge sharing, and collaboration.