

# Banana exports see tenfold rise in a decade: Report

TIMES NEWS NETWORK

**Lucknow:** India witnessed a tenfold rise in exports of bananas in the past decade, said the recent report on export statistics and future projections released by the Ministry of Commerce and Industry.

In line with its farmer-centric vision, the Yogi Adityanath govt has been proactive in promoting banana cultivation and has declared it as the ODOP for Kushinagar. This spells substantial benefits for banana growers in the state as they are being provided subsidies as incentives to cultivate high-quality bananas that meet market demands.

In UP's Purvanchal and Awadh regions, districts like Kushinagar, Deoria, Gorakhpur, Maharajganj, Basti, Sant Kabir Nagar, Ayodhya, Ambedkar Nagar, Amethi, and Barabanki are extensively engaged in banana farming.

Over the past decade and a half, the acreage under banana cultivation steadily increa-



UP provides a subsidy of Rs 38,000 per ha for banana farming

sed. Additionally, adopting superior varieties and advanced farming techniques improved yield and quality.

As a result, bananas from UP are in high demand, not only in major cities across the country but also in states like Bihar, Punjab, Delhi, and Jammu, as well as in Nepal. The state provides a subsidy of approximately Rs 38,000 per hectare for banana farming. Furthermore, farmers are being trained to process bananas into other products, such as fruit-based items, fibre, and juice from the stem.

Farmers involved in banana processing are also being provided exposure opportunities.