

District-wise CD ratio tracking to boost investment in Uttar Pradesh

In a landmark move to boost the UP government has introduced a new monitoring system that will hold district magistrates (DMs) and divisional commissioners accountable for investment progress in their areas. Under this initiative, each officer's Annual Confidential Report (ACR) will now include specific assessments of their efforts in promoting investment and facilitating loans in their area of work, with grading based on performance. By incentivising performance, UP government seeks to create more employment

opportunities and support statewide growth. Notably, Uttar Pradesh has become the first state in India to implement such a comprehensive system.

- DMs and commissioners will now be required to prepare reports detailing their efforts to attract investment in their respective areas
- These reports will assess the measures taken to ensure the security, facilities, and conveniences for investors, promoting a better

business environment

- Evaluation will include timely land allotment, land subsidies, changes in land use, land clearance, and the establishment of a land bank for entrepreneurs, along with regular monitoring and updates
- Officials who excel in attracting investment will receive higher grades and special recognition. This will foster healthy competition and accountability among officers