

## **Industry, Government, and Academic Institutions to Collaborate for the Establishment of COEs**

- *Industry-academia collaboration key to leveraging benefits of UP's Industrial Investment and Employment Promotion Policy 2022: CEO, Invest UP - Shri Abhishek Prakash*
- *Industry-academia partnerships to foster innovation and drive growth through Centres of Excellence: CEO, Invest UP - Shri Abhishek Prakash*

**Lucknow, December 6:** Industry, Government, and Academic Institutions to Collaborate for the **Establishment of Centres of Excellence (CoEs)**. **Chief Executive Officer of Invest UP, Shri Abhishek Prakash, emphasized** the importance of stronger collaboration between industries, (particularly in the manufacturing sector), Government and academic institutions like **IET** to fully leverage the benefits of the **Uttar Pradesh Industrial Investment and Employment Promotion Policy-2022**. **He highlighted** the need for enhanced cooperation among the government, industries, and academic leaders to accelerate innovation and drive growth.

In this regard a crucial meeting was held between Invest UP and **the Institute of Engineering and Technology (IET)** Lucknow at the Invest UP office, Picup Bhawan, to discuss the establishment of Centres of Excellence (CoEs) under the UP Industrial Investment and Employment Promotion Policy - 2022. The meeting focused on promoting CoEs and outlined the guidelines and implementation procedures for the policy.

A detailed presentation was made on the incentives, subsidies, exemptions, and additional support provided by the Government of Uttar Pradesh under this policy. **IET Director, Prof. Vineet Kansal highlighted** the innovative research being conducted by the institute's faculty and students. **He explained** that students are working on global challenges such as **lithium-ion batteries, robotics, and green hydrogen projects** under the guidance of faculty members. Prof. Kansal also mentioned the institute's intent to partner with industries to establish Centres of Excellence aimed at advancing both the institution and Uttar Pradesh's development.

The meeting was attended by key members of IET, including Director Prof. Vineet Kansal, Electrical Department faculty members, and Incubation Manager Mr. Sandeep Kumar. The team further discussed the importance of research and development centers, hackathons, grand challenges, upskilling facilities, research laboratories, product testing capabilities, project viability, and regional infrastructure expertise as key areas for promoting CoEs. They also shared insights on potential future industry collaborations in these domains.

This collaboration marks a significant step toward fostering innovation and driving growth through industry-academia partnerships under the state's progressive investment policy.

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