

Hon'ble CM Unveils industrial projects and huge investment Plans at GIDA's 35th Foundation Day

Invest UP Drives Industrialization by Enhancing Ease of Doing Business through Digital Platforms for Investors

Purvanchal Youths Secure Jobs in Their Own Region as Industrial Growth Expands Under GIDA's Initiatives

Gorakhpur, November 30, 2024:

The Gorakhpur Industrial Development Authority (GIDA) marked its 35th Foundation Day with the inauguration of several key initiatives by Hon'ble Chief Minister Yogi Adityanath. The event highlighted Gorakhpur's emergence as a leading industrial hub in Purvanchal.

Hon'ble CM Yogi Adityanath emphasized that due to the safe environment, improved connectivity, and business-friendly policies, investors are increasingly choosing Eastern Uttar Pradesh, particularly GIDA, as a prime investment destination. He noted that GIDA's proactive and industry-friendly approach has positioned it at the forefront of industrial growth in the region.

On this occasion, Hon'ble CM inaugurated infrastructure projects worth ₹209 crore and allocated industrial plots to major investors, paving the way for ₹1068 crore in investments that are expected to create over 4500 jobs. From launching skill development initiatives to integrating 20 facilities on the state's Nivesh Mitra portal, Uttar Pradesh is setting new benchmarks in industrial development.

Notable business houses include APL Apollo, CP Milk, SLMG Beverages, and Tatva Plastics have shown interest in expanding their investments in GIDA and other parts of Uttar Pradesh.

To cater to the increasing demand from entrepreneurs, GIDA is developing industrial corridors along the Gorakhpur Link Expressway and 5,500 acres near Dhuriyapar. Leading companies such as SLMG Beverages and Varun Beverages are set to establish plants in the region, while Gyan Dairy and Tatva Plastics are launching production facilities soon.

Prominent names like SLMG, Beverages, APL Apollo, Gallant Ispat and Varun Beverages, attended the GIDA event.

Among the key industrialists present was Mr. Rakesh Ladhani of SLMG Beverages. Numerous stalls were set up at the venue, showcasing exhibitors like Invest UP, Kumbh Mela, UP Police, GIDA, Gallant Ispat, ODOP, Gyan Milk, India Glycols, UPTU University, and Geeta Press, highlighting their products and initiatives.

Hon'ble CM Yogi Adityanath praised the efforts of Invest UP in facilitating the Ease of Doing Business (EODB) in the state. Many investors and industry experts visited the Invest UP stall to learn more about the state's investment-friendly policies and incentives. Online portals such as Nivesh Mitra and Nivesh Sarathi have become instrumental in accelerating growth and investment across Uttar Pradesh.

Hon'ble Minister for Industrial Development, Export Promotion, NRI, Investment Promotion, UP Government, Shri Nand Gopal Gupta 'Nandi', Hon'ble Chief Secretary, Government of Uttar Pradesh, Shri Manoj Kumar Singh, CEO GIDA, Ms. Anuj Malik along with Hon'ble MLA, Shri Pradeep Mishra, Shri Rajesh Tripathi several other local representatives and industry people were present during the event.

These initiatives are set to further bolster GIDA's reputation as a premier investment destination, fuelling economic and industrial growth in the region.
