

# Ramdev's co picks Bahraich turmeric, MoU with 3 FPOs

TIMES NEWS NETWORK

**Lucknow:** Yoga guru Baba Ramdev's company will purchase high-quality turmeric from Bahraich that will be utilised in the production of Ayurvedic medicines.

Bahraich DM Monica Rani said: "In line with CM Yogi Adityanath's vision, various initiatives are being undertaken to promote the district's products internationally and enhance farmers' incomes. As part of these efforts, 86 farmer producer organisations (FPOs) have been established in Bahraich."

She said an MoU was signed between three FPOs of Bahraich and Ramdev's company. The FPOs involved in this agreement include Pratyush Bio-energy Farmer Producer Company Limited, Veerangana Laxmibai Mahila Kisan Nir-mata Company Limited and CSC Raj Kisan Utpadak Company Limited.

The MoU was formalised in Haridwar in the presence of yoga guru Baba Ramdev, Acharya Balkrishna, deputy agriculture director TP Shahi and director of CSC Raj Kisan Utpadak Company Limited, Mihinpurwa, besides the Bahraich DM.

"The Mihinpurwa area of Bahraich, with its natural resources, fertile soil and favourable climate, is highly suitable for farming. Turmeric, jimi-kand (elephant foot yam) and green vegetables are extensively cultivated here and are supplied to various districts within the state and across the country. However, farmers were unable to receive fair prices for their produce," said the DM.

To address this challenge and boost farmers' incomes, Ramdev's company will facilitate the sale and marketing of 45,000 to 50,000 tonnes of turmeric annually, cultivated across approximately 2,000 hectares at an average yield of 20 to 25 tonnes per hectare, she said.

