'UP offers dynamic biz environment'

TIMES NEWS NETWORK

Lucknow: Dubbing Uttar Pradesh as the growth engine that will drive the country's progress, Viplav Shah, head of Ashok Leyland's light commercial vehicle business in the country, on Wednesday announced that the company aims to expand its custo-

mer base



by providing vehicle service points every 25 km along the

highways across the state.

"Uttar Pradesh and northern India have always been a prime market for us. UP presents a dynamic and flourishing business environment with a substantial customer base and a welcoming atmosphere for investments," said Shah.

The Hinduja Group company is making significant expansions in the state, announced top executives. Currently, the company operates 350 service workshops across the state.