

Davos 2025 Spotlight: Uttar Pradesh Eyes WEF Push For Its \$1 Trillion Economy Dream

At WEF 2025 in Davos, India is making a strong impression with its largest-ever delegation, aiming to showcase its economic potential and innovation. Uttar Pradesh leads with a focus on becoming a \$1 trillion economy.

 Edited by: Anurag Kumar | Updated Jan 20, 2025, 16:02 IST



This is the second time UP Pavilion will showcase the state’s development initiatives and investor-friendly policies at WEF 2025.

Davos: Uttar Pradesh is looking to woo investors at the ongoing World Economic Forum 2025, being held in Davos, Switzerland. The 12-member Uttar Pradesh delegation, led by Chief Secretary Manoj Kumar Singh, includes key officials such as Amit Singh (Secretary to the Chief Minister), Prathmesh Kumar (Additional CEO, INVEST UP), and Anupam Shukla (Director, Energy Resource Department). Delegations from states like Andhra Pradesh, Maharashtra, Telangana, Tamil Nadu, and Kerala are also participating in the Forum.

This is the second time, UP Pavilion will be showcasing the state’s development initiatives, and investor-friendly policies, and provide opportunities for direct interaction with officials to explore investment potential and key sectors. The UP government officials will be meeting top industry leaders, including CEOs and senior officials from Nestle, Heineken, Budweiser, UPL, Pepsi, Coke, and Dassault, in order to bring foreign investment to the state.

The delegation's focus is on positioning Uttar Pradesh as a USD 1 trillion economy within five years. Efforts include promoting tourism, infrastructure, airports, expressways, and targeted sectoral policies designed to attract investment.



The 2024 Forum yielded positive outcomes for the state, with a notable Memorandum of Understanding (MoU) worth Rs 4,000 crore signed with Hero Future Energies Group for a renewable energy and clean technology project. The delegation also engaged with representatives from Carlsberg Group, Budweiser, Capgemini, Web Werks, PepsiCo Foundation, Yara International, Bayer Crop Science, Lulu Group, Tillman Global Holdings, Climate Ai, Deloitte India, and senior officials from International Trade and Investment, Food and Water, and Health and Healthcare sectors at the World Economic Forum.

India Takes Centrestage At WEF 2025

At WEF 2025, India takes center stage in addressing solutions across five pivotal workstreams — Reimagining Growth, Investing in People, Rebuilding Trust, Industries in the Intelligent Age, and Safeguarding the Planet.

India is sending its largest-ever delegation to WEF 2025, featuring five Union Ministers, three Chief Ministers, several State Ministers, nearly 100 CEOs, and prominent leaders from government, civil society, and the arts and culture sectors.

The Indian delegation will present a unified vision under the theme "One Nation, One Voice", led by a high-profile team of key government ministers and state representatives. Spearheading the delegation is Ashwini Vaishnaw, Minister of Railways, Information & Broadcasting, and Electronics & IT, joined by CR Patil, Minister of Jal Shakti; K. Rammohan Naidu, Minister of Civil Aviation; Chirag Paswan, Minister of Food Processing Industries; and Jayant Chaudhary, Union Minister of State (I/C) for Skill Development & Entrepreneurship.

"In the World Economic Forum in Davos, there is a lot of interest in understanding our thought process, Prime Minister Narendra Modi's economic policy, digital transformation and the way India has created a new digital architecture under the Digital India programme," Union Minister Ashwini Vaishnaw said before leaving for Davos as head of the Indian delegation.

"There will be a detailed discussion in the WEF Annual Meeting World Economic Forum about inclusive growth, investment in social, physical and digital infrastructure and democratising technology," he said.

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