

WEF Davos | From Maha Kumbh To \$1 Trillion: UP's Economic Vision At Davos



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In an exclusive interview from the snowy World Economic Forum in Davos, Manoj Kumar Singh, Chief Secretary of Uttar Pradesh, outlines the state's ambitious economic roadmap to a \$1 trillion economy. In a conversation with Siddharth Zarabi, Editor, Business Today, Singh discusses the government's strategic initiatives to attract global investments and foster industrial growth to achieve the ambitious growth target. With Uttar Pradesh making significant strides in infrastructure, policy incentives, and ease of doing business, Singh highlights why the state has emerged as an investment hotspot. Singh sheds light on UP's delegation to Davos, emphasizing its intent to position the state as a global economic hub. The conversation also delves into the economic ripple effects of the Maha Kumbh Mela in Prayagraj, showcasing how cultural events can drive growth and global attention.