

UP sees highest ever tourist footfall of 65 crore in 2024

Lucknow: Uttar Pradesh recorded its highest ever tourist footfall of 64.9 crore in 2024, a significant increase of over 17 crore from 2023, minister for tourism and culture Jaiveer Singh said on Monday.

“Going by the official data, Uttar Pradesh continues to grow as a preferred tourist destination. In 2024, the state witnessed a record-breaking 64.90 crore tourists, marking a significant increase of approximately 17 crore visitors compared to 2023,” he told re-

porters, adding, “UP greeted over 23 lakh foreign visitors in 2024, which was over 25% more than 2023.”

Emphasising the state’s vast tourism potential and the consistent efforts to harness it, the minister said: “Since 2022, Uttar Pradesh has remained the top choice for domestic tourists and has also made significant strides in attracting international visitors.” TNN

► **Ayodhya key driver, P 10**
