

Data experts converge on Sangam City to record mega fair unfolding

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LUCKNOW : Over its 45-day course, Mahakumbh-2025 - held at the confluence of the Ganga and Yamuna (and the mythical Saraswati) - is expected to attract 300 to 400 million people from India and abroad, the state government estimates.

This gathering of diverse people, bound by faith, but coming from different classes of society - both Indian and foreign - presents a unique opportunity for statisticians, data scientists

and researchers - both Indian and foreign - to collate this information. Indeed, from the confluence of faith will flow streams of knowledge and information as these scholars from almost two dozen institutions from India and abroad will approach the Mahakumbh from stand-points of anthropological studies, economic, socio-cultural issues to technology, environment, urban planning, transport and many more.

Top universities

Leading institutions are involved



**MAHAKUMBH
2025**



Seers taking part in Chavni Pravesh procession on Wednesday.

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in this research. One of the top universities of the country, Jawaharlal Nehru University (JNU) will focus on the socio-cultural

manifestations and the economic impact of the Mahakumbh. Delhi University will

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