

Mukhyamantri Yuva Udyam Vikas Abhiyan to be launched on U.P. Diwas

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LUCKNOW: Chief minister Yogi Adityanath is set to launch the Mukhyamantri Yuva Udyam Vikas Abhiyan (MYUVA) on January 24, marking the celebration of UP Diwas.

The initiative aims to create employment opportunities by

supporting youth in starting their own businesses through interest-free loans.

The scheme's details are available on the medium small and micro enterprises (MSME) department's website (msme.up.gov.in), which hosts over 400 project reports and nearly 600 business ideas in multiple formats to guide aspiring entrepreneurs.

According to Alok Kumar, principal secretary of the MSME department, the scheme is open to individuals aged 21 to 40 years who have completed at least Class 8 and possess skill training.

Beneficiaries will receive interest subsidies, margin money, and guarantee-free loans to ease the process of launching their ventures.