

PM pitches for green mobility at auto expo

Tells Automakers To Focus On Economy And Ecology

Pankaj.Doval@timesofindia.com

New Delhi: Highlighting the potential of the middle class and youth in fuelling car sales, PM Narendra Modi on Friday asked the auto industry to focus on both “economy and ecology” as he sought to push green mobility through electrics, hydrogen fuel cells, and biofuels.

Inaugurating the second edition of Bharat Mobility Global Expo, Modi told industry players they should not only make in India for the domestic market but also look to export across the globe. “Our mobility solutions should be common, connected, convenient, congestion-free, charged, clean and cutting-edge. Our focus on green mobility is part of this vision,” Modi said, with auto industry CEOs in attendance.

His pitch was also linked to India’s economic strategy. “We are building a mobility system that supports both economy and ecology. A system that reduces our import bill of fossil fuels. Therefore, we are focused on development of green technologies such as EVs, hydrogen fuel and biofuels,” the PM said.

► **Biggest customer, P 14**



PM Modi inspects a car on display at the Bharat Mobility Global Expo that kicked off on Friday

Clean is the theme: This year’s mega show is all about electric

If there is one word that best describes the 2025 edition of Bharat Mobility Global Expo, it would be ‘electric’. Nearly all big launches at the annual auto show are EVs. Among these is Maruti Suzuki, the country’s biggest carmaker, that unveiled its first electric car with the eVitara. Hyundai too presented a green version of its best-seller Creta.