

# 250 Japanese CEOs to visit UP to explore biz avenues

**Neha.Lalchandani**  
@timesofindia.com

**Lucknow:** Chief Minister Yogi Adityanath met Ko Osada, vice governor of Japan's Yamanashi Prefecture, at his official residence in Lucknow on Wednesday.

They discussed four key areas of cooperation, including investment opportunities in Uttar Pradesh.

Osada informed the CM that around 250 CEOs from Japan would visit UP to explore potential investment opportunities in the state.

He said, "The Japanese delegation would assess the state's investment prospects, driven by its strong law and order, good governance, and rapid economic growth. This initiative will also create significant employment opportunities for the youth of UP. We are committed to strengthening friendly relations between Yamanashi and UP."

In addition to this, another important common interest the two discussed was green hydrogen. The leaders were of the opinion that a pact between UP and Yamanashi Prefecture would drive green hydrogen initiatives, including a Centre of Excellence, with Japanese technology at its core.

Discussions were also held on organising an international seminar that would bring together global experts and stakeholders in hydrogen technology.

Osada said that Yamanashi University would also offer students from UP the opportunity to study industrial technology in the field of green hydrogen.



Vice governor of Japan's Yamanashi Prefecture, Ko Osada, greets CM Yogi Adityanath in Lucknow on Wednesday

Another major area where Japan is keen to invest is the Buddhist Circuit in UP. Osada said that the Buddhist Circuit would play a crucial role in enhancing Japanese tourism in the state, as a large number of devotees and tourists from Japan were keen to visit significant Buddhist sites such as Sarnath, Kushinagar, and Shravasti. He added that efforts would be made to encourage people from Yamanashi Prefecture to visit these sacred sites.

The Chief Minister and Osada also discussed employment opportunities for the youth of UP in Japan, particularly in Yamanashi Prefecture. It was decided that young professionals from UP would be equipped with necessary Japanese language proficiency and specialised skills before being sent for employment to Japan. Osada also stated that Yamanashi Prefecture would offer scholarships to students pursuing studies in the region.

Meanwhile, higher educa-

tion minister Yogendra Upadhyay on Wednesday also met Ko Osada to explore possibilities of collaboration between UP and Japan to establish world-class institutions and strengthen higher education here.

Accompanied by minister of state for higher education Ranjani Tiwari and departmental officers, Upadhyay discussed ways to promote academic excellence and stressed mainly on student exchange programmes and scholarships.

Apprising the Japanese delegation about the 'Uttar Pradesh Higher Education Promotion Policy 2024', Upadhyay assured a favourable environment and infrastructural support for foreign universities coming to UP. "Student exchange programmes and academic partnerships with Yamanashi province will give Japanese students a rich experience of learning and innovation taking place in UP," Upadhyay said.