## Niti eye on Vindhyachal economic region: CEO

TIMES NEWS NETWORK

Varanasi: B.V.R. Subrahmanyam, the CEO of NITI Aayog, held a meeting with officials at the Commissioner Auditorium on Friday to discuss the development of Varanasi Vindhyachal Economic Region. The region aims to bring about qualitative changes to the economy. Discussions focused on promoting economic activities in Varanasi Vindhyachal area, along with suggestions for improvement.

Subrahmanyam emphasized the need for rapid urbanization and the development of connectivity facilities to increase per capita income. He shared information on the progress of various highways, the Varanasi Ring Road, the Ganga Expressway, in-

land waterway terminals, and ropeways to improve connectivity. Subrahmanyam stressed the importance of focusing on education and healthcare, tourism, manufacturing logistics, planned urbanization, and agricultural development to accelerate

and qualitatively transform the region's economic activities.

This, he said, would lead to growth in the region's GDP and rapid surge. He advocated for development of EduCi-

ty, AeroCity, and MediCity in Varanasi and other districts, as well as the enhancement of Sarnath and the Ganga Riverfront in Varanasi. Subrahmanyam suggested developing wellness sectors like yoga and Ayurveda, art and craft, ecotourism, religious tourism, culture, and cuisine.