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## Mathura's new heritage corridor: Connecting culture with modern infrastructure

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The Uttar Pradesh government plans to develop a heritage corridor in Mathura, connecting it with Aligarh via a six-lane expressway. This project, inspired by similar efforts in Ayodhya and Kashi, aims to boost tourism and connectivity. The in ... Read More



In a recent update, the Uttar Pradesh government is taking important measures to enhance connectivity and boost tourism by developing a heritage corridor in Mathura. This initiative aims to connect Mathura with Aligarh via the Yamuna Expressway. The project is inspired by similar efforts in Ayodhya

and Kashi.

As per reports, the Mathura corridor will feature a six-lane expressway that will connect the famous Banke Bihari Temple to the main expressway. It will make visiting the temple easier for devotees.

Alok Kumar, the Principal Secretary of the Industrial Development Department, recently announced the approval of this project. He took to X (formerly known as Twitter), and wrote, "Now, It's Mathura's turn." This development is part of the second phase of the Yamuna Expressway Industrial Development Authority (YEIDA) master plan, which will benefit the districts of Mathura and Aligarh by enhancing road networks and ensuring smoother, faster travel.

A major feature of this expansion is the creation of a six-lane expressway that will directly connect the Banke Bihari Temple with the Yamuna Expressway. Heritage corridors will be developed along both sides of this expressway to showcase the region's rich cultural heritage, further promoting tourism. This initiative is expected to increase the number of visitors to Mathura and enhance the spiritual atmosphere of the city.

In addition to the expressway, the project includes the development of various facilities to enhance the tourism experience. These include convention centers for cultural and social events, institutes dedicated to art and agriculture, yoga and naturopathy centers to promote wellness, budget-friendly hotels and resorts for tourists, hospitals to improve healthcare services, and electric bus depots to promote eco-friendly transportation. These developments will not only make Mathura more accessible and comfortable for visitors but also ensure the preservation of its cultural and religious significance.

The heritage corridor project is a crucial step towards improving tourism while preserving Mathura's cultural heritage. By extending the Yamuna Expressway and adding modern amenities, the Uttar Pradesh government is making travel more convenient, boosting the local economy, and helping the city grow as a prominent religious and cultural destination in India. This project will make it easier for pilgrims to visit and will contribute to the overall development of the city.