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UPSIDA to Offer Prime Industrial Plots Across 16 Districts to Boost Investment



In a major push for industrialisation and investment, the Uttar Pradesh government is set to launch a mega e-auction for industrial plots across 16 districts from March 24. The initiative, spearheaded by the Uttar Pradesh State Industrial Development Authority (UPSIDA), aims to provide businesses with prime industrial land in a seamless and transparent manner.

The e-auction will feature plots in key districts, including Banda, Saharanpur, Hardoi, Hamirpur, Orai (Jalaun), Shahjahanpur, Amethi, Mainpuri, Aligarh, Mathura, Etah, Jaunpur, Varanasi, Kanpur Dehat, Unnao, and Sambhal. The move aligns with Chief Minister Yogi Adityanath's vision of making Uttar Pradesh a hub for industries by fostering a business-friendly environment.

To enhance transparency and efficiency, the government has introduced an online bidding system, allowing investors to apply for industrial plots through the Nivesh Mitra portal. This digital-first approach is expected to simplify land allocation, reduce bureaucratic delays, and encourage ease of doing business in the state.

With robust infrastructure development and pro-business policies, the Yogi government continues to attract industries, generating employment and accelerating economic growth. The upcoming e-auction offers a crucial opportunity for small, medium, and large-scale enterprises to establish their presence in Uttar Pradesh, further strengthening the state's industrial landscape.

UPSIDA is overseeing the entire process, ensuring investors receive the necessary support and facilitation to acquire industrial land effortlessly. Entrepreneurs keen to expand their businesses in Uttar Pradesh can participate in the e-auction from March 24 and secure premium industrial plots to fuel their growth.