

# Innovate UK group explores investment opportunities in state

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**LUCKNOW:** The Federation of Indian Chambers of Commerce & Industry (FICCI) and the Innovate UK group on Tuesday held discussions with Invest UP to explore investment opportunities in the state.

The 17-member UK team, led by Charlie Fraser from Innovate UK, was in Lucknow on Tuesday.

Abhishek Prakash, secretary, department of Infrastructure and Industrial Development and CEO of Invest UP, welcomed the delegates.

Prakash highlighted the state's infrastructure, investor-friendly policies, and platforms like Nivesh Mitra, Nivesh Sarathi, Udyam Mitra, and OIMS, which demonstrate Uttar Pradesh's exceptional Ease of Doing Business (EODB) metrics.

Prakash also elaborated that through Nivesh Sarathi and Nivesh Mitra platforms, all the necessary approvals, NOCs, clearances, and licences,



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subsidies can be obtained to establish and operate a business.

He emphasised the state's significant advantages, including its extensive rail, road, air, and waterway connectivity, large customer base, skilled workforce, and more than 30 attractive sectoral policies that have been implemented in the state to attract investment.