

UPSIDA's efforts translate into ₹3k-cr investment, 10,000 jobs

TIMES NEWS NETWORK

Lucknow: Efforts made by the Uttar Pradesh State Industrial Development Authority (UPSIDA) successfully attracted an investment of over Rs 3,000 crore in the financial year 2024-25 through strategic land allotments, an official spokesperson said on Saturday.

"This initiative led to the creation of nearly 10,000 jobs, providing a major boost to employment in the state. Under super mega, mega, and large categories, 296 acres of land was allocated to various investors, reinforcing Uttar Pradesh's position as an emerging industrial hub," they said.

Officials concerned said that UPSIDA's proactive approach is proving instrumental in accelerating economic growth and job creation, setting a solid foundation for Uttar Pradesh to become a leading force in India's industrial landscape.

"Under the super mega category, UPSIDC allotted 40 acres in Farrukhabad to Woodpecker Green Agri Nutrients Private Limited for an agro-food processing unit, with an investment of Rs 600 crore, creating 1,200 jobs. Similarly, IDVB Recycling Operations Private Limited received 20 acres for a plastic re-

cycling unit, generating over 1,000 jobs. Meanwhile, BPCL set up a bottling plant in Kanpur Dehat on 65 acres with an investment of Rs 650 crore, providing 1,000 jobs," they shared.

Likewise, in the mega category, Kribhco Shyam Fertilizer was allotted 76 acres in Shahjahanpur for a railway siding project with an investment of Rs 330 crore, creating 1,000 jobs. This project is not only strengthening industrial infrastructure but also boosting the local economy.

Mathura has emerged as

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a key district for investment and job creation under the large category, playing a crucial role in Uttar Pradesh's industrial growth. Yug State Private Limited set up an agro-food processing plant on 19 acres with an investment of Rs 190 crore, generating 900 jobs. Similarly, Marvel Royal Private Limited established a paint manufacturing unit on 16 acres with Rs 160 crore, creating 900 jobs. Kesoram Manufacturing Private Limited launched a duplex boxes and sheet unit on 15 acres with Rs 150 crore, employing 232 people.

Additionally, Mathura continues to attract diverse investments. Loom Solar Private Limited invested Rs 79

crore in a solar module unit on 7.5 acres, creating 600 jobs. Jai Durga Chemicals Private Limited established a paint manufacturing unit worth Rs 75 crore, providing 805 jobs. Nilesh Shah set up a steel manufacturing unit on 6.5 acres with Rs 65 crore, employing 515 people.

Beyond Mathura, Shahjahanpur is also witnessing industrial growth. Edwin Industries launched a Rs 160 crore project on 16 acres, creating 900 jobs. These projects are significantly contributing to economic development and job creation, strengthening UP's position as a growing industrial hub.

UPSIDA CEO Mayur Maheshwari stated that, in line with Chief Minister Yogi Adityanath's vision, investments are not limited to developed regions but are also reaching backward areas. A prime example is Farrukhabad, which attracted Rs 1,100 crore investment under the super mega category.

He mentioned that this investment is creating local job opportunities, allowing residents to find employment close to home.

The CM's vision is to ensure that even the most underdeveloped districts contribute to the state's GDP, and these investments are turning that vision into reality.