

Govt launches initiative to boost medical device and pharma industries in state

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Lucknow: To increase the production of pharmaceutical products within the state, the UP govt has approved the 'Promote Pharma' initiative.

Similar to FIRE (Fund for Industrial Research & Entrepreneurship), Promote Pharma will promote policies and incentives, including subsidies, tax exemptions, and the creation of pharmaceutical parks, said Awanish Awasthi, advisor to the CM.

He was speaking at the Healthcare Conclave 2025 organised by The Economic Times in partnership with the medical, health and family welfare department, UP govt, and National Health Mission (NHM), UP.

He said, "Currently, we produce only about 2% of our requirement. The initiative aims to develop a pharma hub, take up medical trials, and support the farmers of the segment."



MISSION HEALTH: Participants at the Healthcare Conclave 2025

He further added that a large Bulk Drug Park is coming up in Lalitpur. "Clearances are in the final stages, infrastructure is under development, and land has been allotted. The road and electrical infrastructure are under construction. Since Lalitpur is centrally located, it will become a key site for drug production," he said.

In the field of medical devices, Uttar Pradesh is setting up a Medical Device Park

along the Yamuna Expressway, where more than 75-76 units have been set up and the production is expected to begin in the next financial year.

"These three initiatives by the UP govt are major steps towards strengthening the pharmaceutical and medical device industries," he added.

Pramit Mishra, unit head, Max Super Speciality Hospital, said Uttar Pradesh holds great healthcare potential with five national airports,

well-connected cities, and top institutions like SGPGI and KGMU producing globally recognised doctors.

Dr Amod Kumar Sachan, founder and chairman & managing director, Hind Institute of Medical Sciences, emphasised extending Pradhan Mantri Jan Arogya Yojana (PM-JAY) to all and suggested merging Aadhaar, PAN, and ABHA cards into one for convenience.

Dr Saurabh Garg, founder and chairman, POCT Group, stressed boosting medical device production to lower surgery and treatment costs.

Dr Upasana Arora, managing director, Yashoda Super Specialty Hospitals, highlighted UP's potential as a medical hub.

Dr Ashish Shukla, vice president, Regency Health, said the state's improved infrastructure, new medical colleges, and govt initiatives could further boost medical tourism and healthcare access.