

YOGI AT PM MITRA PARK INVESTORS' MEET

'UP country's largest investor market, textile park to make state apparel hub'

Adityanath distributes incentive amount of Rs 218 crore in total to 80 investors; says MoUs signed

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CHIEF MINISTER Yogi Adityanath on Saturday interacted with the investors at the PM Mitra Park Investors' Meet organised in Lucknow and distributed an incentive amount of Rs 218 crore in total to 80 investors. Two Memorandums of Understanding (MoUs) worth Rs 700 crore were also signed at the meet for PM Mitra Park.

Addressing the investors, Adityanath said that Uttar Pradesh, with a population of 25 crore, is India's largest consumer market. He added that large numbers of people from Nepal, Bhutan, Bihar, Jharkhand, Madhya Pradesh, Rajasthan and Uttarakhand also rely on UP for their needs.

The investors' meet was held for the establishment of a Mega



CM Yogi Adityanath at the event in Lucknow, Saturday. *Express*

Textile and Apparel Park on 1,000 acres along the Lucknow-Hardoi border under the 'PM MITRA Scheme' of the Government of India. The CM said, "This park will establish Uttar Pradesh as a textile hub and create over 50,000 new jobs."

During the event, the CM distributed an incentive amount of Rs 210 crore to 80 investors contributing to the state's textile industry under the Uttar Pradesh

Textile and Apparel Policy 2017.

He said that after Surat in Gujarat became a textile hub, the same vision is being implemented nationwide with the approval of seven PM MITRA Parks, one of which is in Lucknow.

"This is the only PM MITRA Park in the country being set up in a state capital," he added. The Detailed Project Report (DPR) process for this 1,000-acre park has already begun.

He assured investors that the park would offer integrated facilities for weaving, dyeing, printing, designing, and packaging. "This park will help meet market demand and unlock endless possibilities for the textile industry," he said.

Besides two MoUs worth Rs 700 crore being signed for the PM MITRA Park, Rs 3,800 crore worth of investment proposals have already been received under 83 MoUs, the government said.

The CM said that over 1,000 MoUs have been signed, with 225 projects set for groundbreaking soon, leading to investments exceeding Rs 6,000 crore and creating over 50,000 jobs.

The CM highlighted the 'Nivesh Mitra' single-window system, which provides over 500 clearances on one platform, and 'Nivesh Sarathi' for monitoring MoUs.

He said that Kashi, Bhadohi,

and Mirzapur are renowned for silk and carpets, while Varanasi's sarees remain an integral part of celebrations in the country. Ayodhya and Ambedkar Nagar are famous for handlooms, and Gorakhpur, Sant Kabir Nagar, Azamgarh, Mubarakpur, and Mau have a deep-rooted textile history. Lucknow's chikankari embroidery has thrived in households for centuries, he added.

He credited the One District, One Product (ODOP) scheme for reviving these traditional industries, ensuring a steady flow of orders. He then announced that apart from the PM MITRA Park, the state government will establish 10 new textile parks named after Sant Kabir Das and two leather parks in honour of Sant Ravidas. These parks will serve as extension centres for PM MITRA Park to boost the textile and leather industries.

